

# EBC BIKEWRITER

NEWSLETTER OF THE EVANSVILLE BICYCLE CLUB • EVANSVILLE, INDIANA

"The bicycle has a soul. If you succeed to love it, it will give you emotions that you will never forget." —Mario Cipollini

## Paul Jensen The President's Corner

**A** AAHHHHH—SPRING—and the questions we must answer? Unpredictable weather. Seventy degrees today, 35 tomorrow.

Sunny now, 75% chance of thunderstorms in two hours. Should I or not? It's the Olmstead 17, 22 or 33 on the schedule. Which one can I finish without having to spend the rest of the day on the recliner? Should I or not. Making sure we haven't forgotten anything. Helmet, shoes, what do I wear? Hoping the cyclocomputer batteries are still good and trying to remember which button to push for what. Should I or not? Just a few of the great concerns.

Thanks so much to the EBC members who assisted in the Run of Luck 7K on March 13. The weather was ideal as almost 2,000 participants ran, walked or rolled the course. Our table was visited quite often and many folks went away with information flyers along with last month's Bikewriter. We even had one family join on the spot!

With the upcoming expectation of nicer weather and an increase of cycling opportunities, many groups

interested in bicycle safety are calling EBC to provide that expertise.

**April 16th** will be a busy one as we have two efforts that will have an effect on up to 100 of Evansville's kids.

A. Downtown at the EVSC offices on 2nd and Main. A joint program sponsored by EBC, USI, EVSC and Gerling Law.

Safety and Bike rodeo for approximately 50 middle school students. There will be helmet fitting, safety video and information, Bike rodeo and conclude with a bike ride to the Shirley James memorial and back. (about four miles.) **If we could have about ten EBC'ers at the spot at 8:30 a.m. would be terrific.**

B. At Northwoods Church on North Green River Road about 35 cub scouts will have the opportunity to ride the rodeo course and learn about how to be a safe and smart rider. There will also be helmets distributed thanks to Gerling Law firm. How about Ten EBC members to help out here. Please arrive about 9:30 a.m. for a 10:00 a.m. start.

On **Saturday April 23**, there will be about a dozen Cub Scouts looking for guidance in both riding and safety skills. We will be looking for two volunteers to help out with the starting time yet to be determined. Please contact Paul Jensen 769-6158 to help out.

Besides feeling great about helping others learn about cycling, you receive ride mileage credit for any one of the events for which you volunteer.

Cheers,

Parthur

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Our monthly club meeting is on the second Thursday of every month except January at the Pizza Chef in Newburgh Indiana at 6:30 PM.

The Evansville Bicycle Club is a recreational organization that centers its activities around the sport of bicycling. Our membership includes over 200 individuals and families, most of whom live in the Southwestern Indiana area. The EBC has been active for over 25 years, and is a year-round organization.

The primary purpose of the club is to provide the opportunity for its members to participate in cycling activities on a regular basis, over pre-selected and usually well marked cycling routes in group rides. By riding in groups, members enjoy bicycling in relative safety, with knowledgeable cyclists, and reap the rewards of friendship and encouragement. The club is very active, promoting organized "rides" year-round, and as many as 10 per week during the warm weather months. Monthly membership meetings are well attended and provide an opportunity to keep the club well organized and responsive to the needs of its members.

The EBC also hosts a nationally recognized bicycle tour "The Great Pumpkin Metric" the first weekend of October.



## **NEW** EBC Kid's Korner

### Spring Break Kids Ride!

Nine Youth Cyclists and a total of nineteen members participated in the EBC's Spring Break Kids Ride at Garvin Park. The one hour ride began with a mass start with Youth Cyclists on road bikes, mountain bikes and assorted Kids bikes. Some of our Youth Cyclists rode start to finish while others took a break between laps around the park.

All of the Youth Cyclists were accompanied by at least one parent or guardian. The ride concluded with a scrumptious lunch with snacks including



Spring Break Kids Ride Feeding Frenzy

homemade brownies and cupcakes. What was the entree at a Kids lunch across the street from fabled Bosse Field? ...

Ball Park Franks of course! Thank You to hosts Cindy Jones & Theresa Weyer from Youth Cyclists:

Carson Brindle, Cory Jones, Brett, Brock & Audrey Weyer,

Matthew & Madelyn Hayden, Turner Cavins & Gretchen Bies.

The Spring Break Kids Ride was definitely a Grand Slam!

Keith Weyer  
Youth Cycling Program  
Director

Youth Cyclists in Assorted Sizes at the Spring Break Kids Ride

## **WANTED**

My name is Mike Gaines. I am looking to find someone who has a bike rack that straps to trunk of car. My contact info plumberbuddie@gmail.com phone 812-568-4376

## EBC 2011 CONTACTS

Paul Jensen—President  
812-760-6158

Ann Pendley—Vice President &  
Publicity  
812-573-9189

Diane Bies—Secretary  
812-473-3546

Darlene Wefel—Treasurer  
812-568-9828

Gary Gardner—Board of Directors  
812-853-0476

Cindy Jones—Board of Directors  
812-853-0476

Bill Voegel—Board of Directors

Open—Membership

Keith Weyer—Youth Cycling Program  
Director 812-629-8184  
tkweyer@sbcglobal.net

Rusty Yeager—Statistician  
812-402-1787

Jay Vercellotti—Webmaster  
812-746-9350

Jane Buchta—Tour Director  
812-453-1333

Dan Krueger—GPM Coordinator  
812-306-1343

Paul Sluder—Newsletter Editor  
Bikewriter@evansvillebicycleclub.org

**NEW MEMBERS NOT  
ACKNOWLEDGED IN  
LAST NEWSLETTER**

**APRIL**

**PAUL MILLER  
BRAD STAHL  
KIERSTEN STAHL  
LAWRENCE MANUEL  
KATIE WINSETT  
BILL LAMPTON  
ASHLEY LAMPTON**

**RETURN MEMBER**

**LANCE FARR**

By Paolo

## Pedale Fuori Dalla Parte Posteriore

OK, what's with this Evansville weather?

One day, you break out the SPF 40 and the next it's arm and leg warmers. Sheesh. If you're a native Hoosier, you can expect this, as my dear Maternal Grandmother would say, "First there's Dogwood Winter and then there's Blackberry Winter. And maybe by Mid-April you'll get your warmer weather."

But Nana, I want it now!

Shoot, I remember dressing up for Easter and Confirmation in my local Lutheran Church in Evansville back in 1962 with an inch or two of snow on the ground. Now, what's that all about? Global Warming? Don't think so. Just ask a lot of those EBCers who brave the cold just to get the early miles in. Speaking of early miles, I can remember back in the early '90s meeting at Keith's apartment just off the I-164 Spur (it was still being built) in early January. The outside temp was 6-degrees with a slight wind. Crazy Loons we were, a few braved the cold and rode 20 miles up the road and back. Upon returning, I gained a new appreciation for Jack Daniels and hot Dr. Pepper.

Yes, even then, we were crazy fools for mileage accumulation.

Kudos go out to Cindy Jones for starting the EBC Ride Guides. What a great idea. Comraderie and being sociable is what it's all about. I sincerely hope a lot of you take advantage of the opportunity and be welcoming guide for members, new and old alike. Oscar would have been proud! You know, having a "sweep" rider on some rides is a great way to also help support club ride activities--especially when you have a lot of "newbies" who

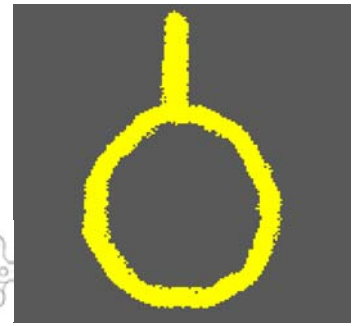
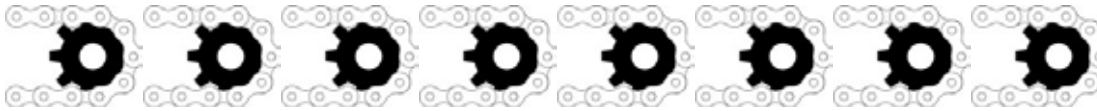
could very easily get lost or feel totally out of place if they get left behind. And mark my word, they'll never come back. Have you ever thought about designating rides categorically? What I mean by that is, an "A," "B," "C," and "social ride," very much like the Dogtown No-drop rides. An "A" ride is classified with an average speed of 18-22 mph with few stops; a "B," 15-18 average speed with more stops; a "C," 12-15 average speed with stops numbering the same as a "B," and, if there are enough folks who like to pedal and sniff the flowers, then there's the "social ride" category where the average speed is around 10 and there's usually a long stop somewhere with food and "shopping" involved. With each category, there's a designated ride leader and a sweep rider. And on a larger, highly attended club ride, most all levels could be represented. It would then be up to the participant to pick the ride they feel comfortable with. Not sure what the demographic profile of the EBC is right now, but it may be something you want to take a look at.

Volunteer as a Ride Guide. You may gain a new friend for life.

Speaking of volunteering, thanks go out to Jane for coming back into the "fold" as Tour Director and to Dave for continuing with Membership duties until someone throws their "hat into the ring"

Anyone catching any of the Pro Cycling Spring Classics on TV lately? I've been watching Paris-Nice and a few others and I must say, Garmin-Cervelo and HTC Columbia look like the teams to beat. The new Leopard Team anchored by the Schleck brothers are all a bunch of mountain goats. But, who really surprises me, is Jens Voigt of Garmin-Cervelo. 38-years young and still leading a mega-kilo break-away on the first day of Pari-Nice. What and athlete! If only I could ride half as good (or fast for that matter). To all EBCers out there, "*tenerlo fra i fossati.*"

# MARKED UP!



Ride Schedule and Website News with Tour Director Jane Buchta  
janebtonyT@wowway.com

**Summer Schedule:** April and Daylight Saving Time. Let those good ole summer rides return, and they do with April's schedule. As with previous years the Tuesday evening ride will start from the I-164 access road off Olmstead Rd. Get out those Garmins or take Burkhardt rd. north until you see a "No Outlet" sign and then turn right under I-164. The access road is just on the other side of the interstate. Please park vehicles on the pavement, not the grass, and park on the side of the road closest to I-164. Property owner's request.

This ride brings out some of the fastest riders around, both members and non-members. This year the EBC is strongly encouraging one uniform start time. This way the fast group leads and those of us with lesser abilities, like me, are spared from listening for that famous call "On your left" as the peloton swooshes by.

Wednesday night's starting location rotates through 6 starting locations during the warm months. This month we will be starting at Elite Fitness on the Truck Pro route (TP). This ride attracts riders of all abilities so please plan on including Wednesday evening into your ride schedule.

Thursday morning rides, which generally started at the Old Dam site in Newburgh, will rotate between Newburgh and the west side of Evansville. Currently, Mesker Park is the designated starting point, but that could be subject to change as the riding season progresses.

Along with summer comes circuit rides which are held every Thursday evening and Friday morning with weekly rotating start locations. Attendance here is generally less than other rides, but these rides can be a good starting place if you are new to the club.

*Get out there and ride — any distance at any speed. Just be sure to enjoy yourself along the way.*

As the ride schedule says, "We will ride one to one and a quarter hours on a two to six mile (or so) course. All Circuit rides will count as 20 miles." I don't think any of the loops are longer than 6 miles. Think of these rides as a fun way to get in some miles and enjoy other riders' company.

**Route Markings:** EBC offers a variety of routes with various mileage. It's been a cold and wet winter. Some of the route marks are faded and barely visible. Some may be missing entirely. Please remember marking a route takes time and effort and consider adopting a route and volunteering to keep it well marked throughout the riding season. Turn in a receipt and EBC will reimburse you for the paint expense.

But, if you are planning on riding a route that you don't know by heart, then check out our Maps & Cue Sheets <http://www.evansvillebicycleclub.org/maps.html> page on the website. Almost every route is mapped on the bikely.com site and we have links on our site to those maps. You can follow those links and find a map and a cue sheet for the mapped rides. Because if you're not familiar with the roads, and you lose your way, what was intended to be a fun experience, can easily go south.

So, print a map, fill up that water bottle, pump up those tires, and we'll look forward to seeing you on the road.

## **EBC NEEDS RODEO VOLUNTEERS**

- (A) **ARRIVE BY 8:30 a.m.** EVSC Office, 2nd and Main — USI, EVSC, EBC, rodeo, plus safety & helmet fitting. (possibly 50 middle school attendees)
- (B) **ARRIVE BY 8:30 a.m.** Cub Scout Pack 360 —Northwoods Church, N. Green River Rd. between Millersburg Rd. & Kansas Rd. Rodeo, helmet fitting, and safety presentation.

## Event Information

April 16 **8:00 AM Town & Country Bike Tour @ Henderson, KY.** Water St. and Sunset Park, 12, 36, or 62.5 mi.  
[http://www.hendersontrifest.org/downloads/biketour\\_2010.pdf](http://www.hendersontrifest.org/downloads/biketour_2010.pdf) susanarc@ccol.net \$\$

# Evansville Bicycle Club – 2011 Club Mileage through 3/24/2011

## Overall Standings

Club Member	Exp.	Ride Host	100 Miles	No. of Rides	Club Miles
1 Voegel, Bill	4/1/11		4	54	1647
2 Bies, Diane	6/1/11		4	38	1207
3 Carter, Archie	12/1/12			31	969
4 Loehrlein, Colette	10/1/11			25	733
5 Holland, Diana	11/1/11			26	704
6 Weyer, Keith	2/1/11			22	603
7 Majors, Bill	9/1/11			20	545
8 Hayden, Darin	11/1/11			15	448
9 Yeager, Rusty	6/1/11		5	13	401
10 Johnson, Bill	7/1/11			12	392
11 May, Dan	5/1/11			11	381
12 Leader, Caron	3/1/11			12	363
13 Silke, Randy	6/1/11			9	299
14 Flynn, David	1/1/11			10	297
15 Feller, Randy	11/1/11			7	261
16 Hanft, Renee'	4/1/11			12	258
17 Jones, Cindy	12/1/11			9	254
18 Boren, Mike	3/1/11			9	249
19 Janowski, Robert	7/1/11			9	247
20 Lonngberg, Kelly	11/1/11			10	216
21 Wefel, Darlene	11/1/11			7	180
22 Jones, Curt D.	12/1/11			6	164
23 Ashworth, David	12/1/11			5	152
24 Gerbig, Steve	11/1/11		2	3	145
25 Ellis, Toby	3/1/11			4	142
26 Brouillard, Gene	5/1/11			6	137
27 Ashworth, Vicky	12/1/11			6	122
27 Hudson, Hank	6/1/11			4	122
27 Robertson, Janet	2/1/11	1		6	122
30 Weyer, Brett	2/1/11			3	100
30 Weyer, Brock	2/1/11			3	100
32 Krueger, Dan	6/1/11			3	85
33 Fodstad, Bob	5/1/11			3	77
34 Jones, Cory	12/1/11			3	75
35 Watson, Craig	7/1/11			2	68
36 Klotz, Andrea	8/1/11			3	66
37 Sullivan, Patrick	1/1/11			2	62
38 Buchta, Jane	9/1/11			2	60
39 Brindle, Carson	5/1/11			2	57
39 Brindle, Sonya	5/1/11			2	57
41 Bies, Gretchen	6/1/11			3	56
41 Colvin, Tony	4/1/11			2	56
41 Paul, Larry	4/1/11			2	56
44 Gardner, Gary	4/1/11		7	2	54
45 Hogan, Jack	6/1/11			2	53
45 Weyer, Audrey	2/1/11			2	53
47 Weyer, Theresa	2/1/11			2	53
48 Williams, Mary	3/1/11			2	49
49 Brindle, Matt	5/1/11			1	47
50 Pendley, Ann	9/1/11			2	45
51 Lonngberg, Adam	11/1/11			2	40
52 Weddle, Matt	6/1/11			1	37
53 Gilbert, Jane	4/1/11			2	34
54 Lever, Scott	8/1/11			1	27
54 Neighbors, Darius	11/1/11			1	27
56 Kennedy, Bill	4/1/11			1	23
57 Young, Tracie	7/1/11			1	22
58 Gaines, Mike	6/1/11			1	20
58 Gibbons, Anthony	6/1/11			1	20
60 Rold, Hope Jenkins	1/1/11	1		1	5
61 Whitaker, Ashley	4/1/11			1	5

## Men's Standings

Club Member	Exp.	Ride Host	100 Miles	No. of Rides	Club Miles
1 Voegel, Bill	4/1/11		4	54	1647
2 Carter, Archie	12/1/12			31	969
3 Weyer, Keith	2/1/11			22	603
4 Majors, Bill	9/1/11			20	545
5 Hayden, Darin	11/1/11			15	448
6 Yeager, Rusty	6/1/11		5	13	401
7 Johnson, Bill	7/1/11			12	392
8 May, Dan	5/1/11			11	381
9 Silke, Randy	6/1/11			9	299
10 Flynn, David	1/1/11			10	297
11 Feller, Randy	11/1/11			7	261
12 Boren, Mike	3/1/11			9	249
13 Janowski, Robert	7/1/11			9	247
14 Jones, Curt D.	12/1/11			6	164
15 Ashworth, David	12/1/11			5	152
16 Gerbig, Steve	11/1/11		2	3	145
17 Ellis, Toby	3/1/11			4	142
18 Brouillard, Gene	5/1/11			6	137
19 Hudson, Hank	6/1/11			4	122
20 Weyer, Brett	2/1/11			3	100
20 Weyer, Brock	2/1/11			3	100
22 Krueger, Dan	6/1/11			3	85
23 Fodstad, Bob	5/1/11			3	77
24 Jones, Cory	12/1/11			3	75
25 Watson, Craig	7/1/11			2	68
26 Sullivan, Patrick	1/1/11			2	62
27 Brindle, Carson	5/1/11			2	57
28 Colvin, Tony	4/1/11			2	56
28 Paul, Larry	4/1/11			2	56
30 Gardner, Gary	4/1/11		7	2	54
31 Hogan, Jack	6/1/11			2	53
32 Brindle, Matt	5/1/11			1	47
33 Lonngberg, Adam	11/1/11			2	40
34 Weddle, Matt	6/1/11			1	37
35 Lever, Scott	8/1/11			1	27
35 Neighbors, Darius	11/1/11			1	27
37 Kennedy, Bill	4/1/11			1	23
38 Gaines, Mike	6/1/11			1	20
38 Gibbons, Anthony	6/1/11			1	20

## Women's Standings

Club Member	Exp.	Ride Host	100 Miles	No. of Rides	Club Miles
1 Bies, Diane	6/1/11		4	38	1207
2 Loehrlein, Colette	10/1/11			25	733
3 Holland, Diana	11/1/11			26	704
4 Leader, Caron	3/1/11			12	363
5 Hanft, Renee'	4/1/11			12	258
6 Jones, Cindy	12/1/11			9	254
7 Lonngberg, Kelly	11/1/11			10	216
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9 Ashworth, Vicky	12/1/11			6	122
9 Robertson, Janet	2/1/11	1		6	122
11 Klotz, Andrea	8/1/11			3	66
12 Buchta, Jane	9/1/11			2	60
13 Brindle, Sonya	5/1/11			2	57
14 Bies, Gretchen	6/1/11			3	56
15 Weyer, Audrey	2/1/11			2	53
15 Weyer, Theresa	2/1/11			2	53
17 Williams, Mary	3/1/11			2	49
18 Pendley, Ann	9/1/11			2	45
19 Gilbert, Jane	4/1/11			2	34
20 Young, Tracie	7/1/11			1	22
21 Rold, Hope Jenkins	1/1/11	1		1	5
21 Whitaker, Ashley	4/1/11			1	5

## Youth Mileage

Club Member	Exp.	Ride Host	100 Miles	No. of Rides	Club Miles
Brindle, Carson	5/1/11			2	57
Jones, Cory	12/1/11			3	75
Lonngberg, Adam	11/1/11			2	40
Weyer, Audrey	2/1/11			2	53
Weyer, Brett	2/1/11			3	100
Weyer, Brock	2/1/11			3	100
Whitaker, Ashley	4/1/11			1	5

## Commuting Mileage

Tom Ballard	159	January
Gary Gardner	12	January

## Ride Mileage Information

Club Rides	Mileage
Castle	23 - 35
Circuit Rides	20
Dogtown	12 - 23 - 43
Elite	17-22-32-43
Elite TP	22 - 37
Henderson High School	24 - 32 - 47
Mesker Park	23 - 38
Newburgh Dam	22 - 27 - 40
Olmstead	17 - 22 - 33
Reitz	21 - 40
Scott School	15 - 26 - 33
USI	20 - 40
West Terrace	25

Hosted Rides	Mileage
New Years Day Ride	27
Specialty Rides	

Volunteer Events	Mileage
Corpus Christi Health Fair	47
Run of Luck	43
Good Shepherd Health Fair	47

## Statistical Summary

	2011	2010	2009
Number of club rides			
Club miles for the year			
Total miles ridden			
Member riders			
Non-member riders			
Total number of riders			
Avg. riders/ride			
Avg. miles/ride/rider			
Ride leaders			
Centuries			

## EBC RIDE GUIDES

EBC is offering you a chance to be a Ride Guide for our weekly rides.

A Ride Guide may volunteer as follows:

Weekly - for example every Sunday afternoon ride

Monthly - for example every Saturday morning ride for the month of May

Once Monthly - for example Sunday morning ride on the second Sunday of each month

Ride Guide duties will be:

- Arrive at the ride early, be ready to ride 20 minutes early
- Have a sign-in sheet

- Introduce yourself to new members/visitors and new members to each other
- Arrange for new riders to have someone to ride with or ride with them yourself
- Have route map and cue sheet available
- Answer questions as they come up
- Make sure everyone makes it back safe and drive course if necessary

We hope that with a Ride Guide, visitors, new members, and old, will feel safe and welcome at all rides. EBC needs you to help out by becoming a ride guide for your favorite weekly ride. Please do your part and volunteer.

To volunteer, get information, or with any questions, please e-mail Cindy Jones at [cindyjones3001@msn.com](mailto:cindyjones3001@msn.com), or call 476-2557, cell # 568-9582.

# APRIL 2011 E.B.C. Ride Schedule

Sun	Mon	Tue	Wed	Thu	Fri	Sat
<p><i>New riders need to be ready to leave 30 minutes early and are encouraged to start with a "No Drop" or "Come Ride With Us" Ride. HELMETS MANDATORY As always, please park on the I-164 side of the Access Road &amp; PARK ON PAVEMENT! SEE EVENT INFO ON BACK FOR MORE DETAILS! <a href="http://www.evansvillebicyclerace.org">http://www.evansvillebicyclerace.org</a> To schedule a hosted ride during May or June contact Jane Buchta @ 490-1397 or janebonyt@wowway.com</i></p> <p><b>Circuit Rides</b> We will ride one to one and a quarter hours on a two to six mile (or so) course. All Circuit rides will count as 20</p>						
<p><b>3 10:00 AM @ Old Dam Site</b> Newburgh, 27 or 40 miles. <b>2:00 PM Come Ride With Us @ I-164 Access</b> Burkhardt &amp; Olmstead Rds. 17, 22, or 33 mi.</p>	<p><b>4 6:00 PM Community Bike Ride @</b> Henderson, KY. 1st &amp; Water St. 12/19 mi.</p>	<p><b>5 9:00 AM &amp; 6:00 PM @ I-164 Access</b> Burkhardt &amp; Olmstead rds. 17 or 22 miles.</p>	<p><b>6 6:00 PM @ Elite Fitness—TP Route</b> (57 &amp; Kansas), 22 mi.</p>	<p><b>7 9:00 AM @ Old Dam Site</b> Newburgh, 27 mi. <b>6:00 PM Circuit Ride @ Boonville Jr. High School</b> Yankeeetown side 20 mi.</p>	<p><b>8 9:00 AM Circuit Ride @ Boonville Jr. High School</b> Yankeeetown side 20 mi.</p>	<p><b>9 9:30 AM &amp; 1:00 PM @ Henderson Co. High School</b> in Henderson, KY 24, 32, or 47 mi.</p>
<p><b>10 10:00 AM @ Reitz High School</b> on Clarendon off the Ray Becker Parkway, 21 or 40 miles. <b>2:00 PM Come Ride With Us @ I-164 Access</b> Burkhardt &amp; Olmstead Rds. 17, 22, or 33 mi.</p>	<p><b>11 6:00 PM Community Bike Ride @</b> Henderson, KY. 1st &amp; Water St. (12/19 miles)</p>	<p><b>12 9:00 AM &amp; 6:00 PM @ I-164 Access</b> Burkhardt &amp; Olmstead rds. 17 or 22 miles.</p>	<p><b>13 6:00 PM @ Elite Fitness—TP Route</b> (57 &amp; Kansas), 22 mi.</p>	<p><b>14 9:00 AM @ Mesker Park, Mesker Park Dr. &amp; Winberg Ave. 23 mi.</b> <b>6:30 PM Club meeting @ Newburgh</b> Pizza Chef near Wesselman's on Hwy 261.</p>	<p><b>15 No Circuit Ride</b> Directions to H.C. H.S. Take Pennyrite Pkwy to SR 351 exit go East (coming from Evansville go under Pennyrite) approximately 1/2 mi. to school on right.</p>	<p><b>16 9:00 a.m.</b> **VOLUNTEERS NEEDED** See MARKED UP (A) &amp; (B) <b>1:00 PM @ Elite Fitness</b> (57 &amp; Kansas) 16, 23, 35, or 43 miles.</p>
<p><b>17 10:00 AM @ I-164 Access</b> Burkhardt &amp; Olmstead Rds. 17, 22, or 33 mi. <b>2:00 PM Come Ride With Us @ I-164 Access</b> Burkhardt &amp; Olmstead Rds. 17, 22, or 33 mi.</p>	<p><b>18 6:00 PM Community Bike Ride @</b> Henderson, KY. 1st &amp; Water St. 12/19 mi.</p>	<p><b>19 9:00 AM &amp; 6:00 PM @ I-164 Access</b> Burkhardt &amp; Olmstead rds. 17 or 22 miles.</p>	<p><b>20 6:00 PM @ Elite Fitness—TP Route</b> (57 &amp; Kansas), 22 mi.</p>	<p><b>21 8:00 AM Club Century @ Crossroads Church on Outer Lincoln Ave. 100 mi. Santa Claus or Touring Route</b> 9:30 AM @ Old Dam Site, Newburgh, 27 mi. 6:00 PM Circuit Ride @ Dogtown Boat Ramp 20 mi.</p>	<p><b>22 9:00 PM Circuit Ride @ Dogtown Boat Ramp</b> 20 mi.</p>	<p><b>23 8:00 AM Club Century @ Crossroads Church on Outer Lincoln Ave. 100 mi. Santa Claus or Touring Route</b> <b>9:30 AM &amp; 1:00 PM @ Elite Fitness</b> (57 &amp; Kansas) 16, 23, 35, or 43 miles.</p>
<p><b>24 EASTER SUNDAY</b> <b>10:00 AM @ Elite Fitness—TP Route</b> (57 &amp; Kansas), 22 or 37 miles. <b>2:00 PM Come Ride With Us @ I-164 Access</b> Burkhardt &amp; Olmstead Rds. 17, 22, or 33 mi.</p>	<p><b>25 6:00 PM Community Bike Ride @</b> Henderson, KY. 1st &amp; Water St. 12/19 mi.</p>	<p><b>26 9:00 AM &amp; 6:00 PM @ I-164 Access</b> Burkhardt &amp; Olmstead rds. 17 or 22 miles.</p>	<p><b>27 6:00 PM @ Elite Fitness—TP Route</b> (57 &amp; Kansas), 22 mi.</p>	<p><b>28 9:00 AM @ Mesker Park, Mesker Park Dr. &amp; Winberg Ave. 23 mi.</b> <b>6:00 PM Circuit Ride @ St. Joseph Catholic Church</b>, St. Joseph, IN. 6202 W Saint Joseph Rd. 20 mi.</p>	<p><b>29 9:00 AM Circuit Ride @ St. Joseph Catholic Church</b>, St. Joseph, IN. 6202 W Saint Joseph Rd. 20 mi.</p>	<p><b>30 Harmony 100</b> 8:00 a.m. registration, New Harmony, IN <b>1:00 PM @ Elite Fitness</b> (57 &amp; Kansas) 16, 23, 35, or 43 miles.</p>

## Indiana Tour de Cure at a Glance

**JUNE 11, 2011**

### Indianapolis Motor Speedway

#### History

The Indiana Tour de Cure began more than 35 years ago as “The Smoothest Bike Ride in the World.” Named for its unique venue — the Indianapolis Motor Speedway Track — the ride developed a following from cyclists all over the state.

Years later, the American Diabetes Association added the Tour de Cure event, which took cyclists out on scenic road rides through Indianapolis and its surrounding counties. Today, both cycling events have been combined to form the Indiana Tour de Cure, an event for both recreational and experienced cyclists alike.

The Indiana Tour de Cure gives riders the opportunity to ride laps on the Track, ride on the roads, or do a combination of both. Over the last four years, the Indiana Tour de Cure has doubled its total participants and grown from an event raising \$90,000 for the American Diabetes Association to more than \$315,000 in 2010!

#### Features

- A well-planned, fun and entertaining event at one of the most famous landmarks in the world.
- A bike *ride*, not a race.
- 50K & 75K Road Rides, 100-mile Track Ride, and Family Recreational Track Ride around the Indianapolis Motor Speedway Track from 7:30am-2:00pm (appealing to cyclists from novice to expert).
- Rider incentives offered based on dollars raised.
- Volunteer-staffed rest stops and support from vehicles and HAM operators along all routes.
- Complimentary breakfast and lunch for participants and volunteers.
- Entertainment from local bands and other family-friendly activities!

#### Demographics

Typically, the Tour de Cure attracts the following audiences:

- 58% male; 42% female
- 82.5% of participants are 25-54 years old
- 36% have household incomes over \$100,000
- 54% have household incomes \$30,000 to \$100,000
- 68% are college graduates
- 23% with post graduate degrees

#### Local Survey Results

- 90% of respondents will definitely or probably return in 2010
- 94% of respondents are either very likely or somewhat likely to tell others about the event
- 53% of respondents traveled 0-25 miles to participate
- 12% of respondents traveled 26-50 miles to participate
- 15% of respondents traveled 51-75 miles to participate
- 19% of respondents traveled 75+ miles to participate
- Riders from 16 states attended the Indiana Tour de Cure in 2009: Arizona, California, Florida, Georgia, Illinois, Indiana, Kentucky, Massachusetts, Michigan, Minnesota, Missouri, Ohio, Oklahoma, Pennsylvania, Texas, and Virginia!
- 72% of respondents said that the Indiana Tour de Cure was better or much better than other rides





EBC Bikewriter  
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 Evansville, IN 47716

<http://www.evansvillebicycleclub.org>

## The Evansville Bicycle Club, Inc.

<h2 style="margin: 0;">The Evansville Bicycle Club, Inc.</h2>		
<p>Name(s) &amp; Age(s) _____          _____          _____          _____</p> <p>Address _____          _____          _____</p> <p>City _____</p> <p>State _____</p> <p>Zip _____</p> <p>Phone (_____) _____ - _____</p> <p>Email _____</p> <p>Signature _____</p>	<p>Membership Dues</p> <p><u>Individual</u> \$12</p> <p><u>Family</u> \$20 + \$1 per child</p> <p>Send me the newsletter by:</p> <p><input type="checkbox"/> Email</p> <p><input type="checkbox"/> USPS</p>	<p><b>Release of Liability</b></p> <p>Evansville Bicycle Club, Inc. is organized for the sole purpose of providing its members with notification of central meeting points and times. Members freely elect to ride together as a group, following a route of choice. In signing this form for myself and/or my family members, I understand and agree to absolve EBC, Inc. and its organizers or sponsors for all blame for any injury misadventure, harm, loss or inconvenience suffered as a result of participation in any ride or activity associated with, or sponsored by, EBC, Inc. I further understand that I, as an individual, am responsible to abide by all traffic laws and regulations governing bicycling and take full responsibility for my actions.</p> <p>Make checks payable to Evansville Bicycle Club, Inc.</p> <p>Mail to: Dave Ashworth          613 Vernonwood Ct.          Evansville, IN 47712  <a href="mailto:d.ashworth@insightbb.com">d.ashworth@insightbb.com</a></p>